



Efficiency Vermont

ON THE RISE BAKERY'S KEY INGREDIENT – ENERGY EFFICIENCY

December 18, 2007 – Richmond, VT – To build On the Rise Bakery, a popular new localvore hangout, property co-owners Ben Bush and Jack Linn chose energy-efficient measures and a commitment to local products as their key ingredients. What they created is a building that will benefit the business, the community, and the environment for years to come.

“We wanted to build a venue where people could gather to enjoy great food, music, and conversation,” said Ben Bush, who operates the bakery with wife Raechel Barone. “It was also important that we build a space that was energy-smart, affordable, and kept all aspects of production local whenever possible.”

Bush and Linn started from scratch—literally—and step-by-step, On the Rise grew. They razed the old building that stood on the land, salvaging the timber to use in the new structure. They also turned to Efficiency Vermont, the statewide energy efficiency utility, for information regarding energy-efficient lighting, appliances, and ventilation.

The result is a bakery with energy-efficient light fixtures and ENERGY STAR®-rated products and appliances. Even the refrigerator, where Vermont-made beers and sodas sit awaiting consumption, is ENERGY STAR-rated. The building's thermal envelope is insulated with spray foam, an insulation that reduces heat loss in the winter and cooling costs in the summer. And, the building is designed to function without air conditioning, using cross ventilation and fans to moderate temperature—a truly amazing achievement for a bakery.

“I couldn't be more pleased with the results,” Ben Bush said. “Knowing that our energy savings will keep our operating costs low makes it easier for us to focus on our products and our customers.” The bakery is expected to save 9,632 kWh per year, a cost savings of \$994 per year.

“On the Rise Bakery is a perfect example of how efficient design, incredible food, and local sourcing can come together to create a great community space,” said Logan Brown, project manager at Efficiency Vermont.

For Ben Bush, who grew up in Richmond and moved back to the area after working in New York City as a scenic and lighting designer, constructing On the Rise Bakery brought a savored childhood experience full circle. As a teenager, he worked at the former town bakery almost every day after school. In building a new community bakery, Ben, his wife Raechel, and his partner, Jack Linn, have created a space that celebrates local community and conservation—a place for families to create new memories.

Efficiency Vermont was created by the Vermont Legislature and the Vermont Public Service Board to help all Vermonters reduce energy costs, strengthen the economy, and protect Vermont's environment. Efficiency Vermont is currently operated by Vermont Energy Investment Corporation (VEIC), an independent organization under contract to the Vermont Public Service Board. VEIC is a Vermont-based nonprofit organization founded in 1986. For more information, contact Efficiency Vermont at 1-888-921-5990 or visit www.encyvermont.com.

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